Leadership Coalition  
President’s Symposium  

“Campus Change for Learning”  
November 10-11, 2008  
Georgetown University Conference Center  

CONFERENCE PROGRAM

Welcome to the President’s Symposium, the Initial Step in the Formation of a Leadership Coalition.

The recent accomplishments of exemplary campus initiatives, including your own, suggest that a categorical shift of priorities and resources within the institution makes possible educational experiences that are truly transformative. The categorical shift has implications for change in institutional culture, curriculum, pedagogy, assessment, and accountability. The presidents-only symposium, “Campus Change for Learning”, will reflect what is gleaned from current research on learning, from studies of institutional change, and from models that have been adopted by institutions of various types and sizes. Presenters and discussion facilitators at the symposium will include scholars, researchers, institutional leaders, foundation leaders, and business and professional leaders.

The objective in forming the Coalition is to encourage and support those institutions which are committed to providing successful models of how a campus culture focused on actively engaging students in learning, and evaluating their success in doing so, can address the full dimensions of the intellectual, emotional, and civic flourishing of students.

With the generous support of the S. Engelhard Center, the Charles Engelhard Foundation, the Christian A. Johnson Endeavor Foundation, and the Lumina Foundation, the Bringing Theory to Practice Project, an independent project in partnership with the Association of American Colleges and Universities, sought applications and plans from interested institutions of all types offering baccalaureate degrees. From those applications, 45 have been selected and participate in this Symposium to receive grant support as they form a Leadership Coalition. The BTtoP Project and its funders extend their congratulations and profound respect for the institutional achievements already gained by the colleges and universities participating in the Leadership Coalition, and in so recognizes the presidents of those institutions as national educational leaders.
**Sunday, November 9, 2008**

Arrival and Check-In

8:00 pm  Hospitality Reception; Additional Materials Pick-up  
*Hoyas Restaurant  *Hoyas is located in the Georgetown Conference Center

**Monday, November 10, 2008**

7:00-9:00 am  Continental Breakfast Available, Pick-up Additional Materials (if not present Sunday night)

9:00 am  Welcoming Remarks: "Why a Presidents’ Symposium? Why a Leadership Coalition?"

Salons BC  
*Sally Engelhard Pingree, President, S. Engelhard Center*  
*Julie Johnson Kidd, President, Christian A. Johnson Endeavor Foundation (remarks presented by Dr. Susan Kassouf)*

9:30am  Plenary Presentation and Discussion of What Creating Campus Change for Learning Can Mean: How is Such Change Transformational?

Salons BC  
*Donald W. Harward, President Emeritus, Bates College; Director, BTtoP Project*

10:45 am  Break  
Salon A

11:00 am  Creating a Culture for “Campus Change for Learning”

Salons BC  
“An Education that Transforms Students May Require Transformation of Our Institution and Our Priorities”

Salons BC  
*Richard P. Keeling, Chairman and Senior Executive Consultant, Keeling and Associates, LLC*

12:00 noon  Welcome  
Salon H  
*John J. DeGioia, President, Georgetown University*

12:15 pm  Luncheon Conversation  
Salon H  
“What Do I See that Prohibits or Mitigates Organizing and Advancing a Culture for Learning?” Panel presentation and discussion:

Salon H  
*Carol Geary Schneider, President, AAC&U, Moderator*  
*Richard Celeste, President, Colorado College*  
*William Durden, President, Dickinson College*  
*Ellen McCulloch-Lovell, President, Marlboro College*  
*Herman Saatkamp, President, Richard Stockton College of New Jersey*

2:00 pm  Campus Culture and Transformative Change

Executive Conf. Rm  
Conf. Rooms 2-6  
1. “What is ‘Transformative Change’ Within the Culture and Context of My Institution?”

2. “What Is My Role in Addressing the Obstacles Which Inhibit Change?”

Facilitated small groups of presidents respond, providing their own perspective

*(please see Groups/Facilitators sheet for break-out room assignments)*
3:30 pm  
Break

3:45 pm  
**Salons BC**  
“The Civic Turn and Civic Engagement Landscape: Considering the Social Compact with Higher Education”

A moderated panel will explore presidential perspectives on civic engagement as a core purpose of liberal education; and “How Presidents Can Move a Collective Conversation re the Civic to Collective Action Within Higher Education”

*Barry Checkoway, University of Michigan, Co-moderator  
David Scobey, Bates College, Co-moderator  
Elizabeth Coleman, President, Bennington College  
Richard Guarasci, President, Wagner University  
Paul Zingg, President, California State University, Chico*

6:00 pm  
**West Lobby**  
Reception

6:45 pm  
**Salon H**  
Dinner

7:30 pm  
**Salons BC**  
Post-Dinner Presentation

*Benjamin Barber, Author and Political Theorist; Distinguished Senior Fellow, Demos; President, CivWorld*

8:45 pm  
**Salons BC**  
Dessert and conversation regarding the structure and content of the Symposium: suggestions and observations from participants.
Tuesday, November 11, 2008

7:30-9:00 am  Breakfast and Preview of the Day
Salon A

8:30 am  “Outcomes, Assessment and Whole Student Development”
Salons BC
The Outcomes Project, the Role of Assessment, and Whole Student Development will be
the emphases the entire morning. With support from multiple foundations, a recognized
team of scholars has developed operationalized definitions and outcomes for the core
purposes (and their relationships) of liberal education, including an effort to develop
initial qualitative and quantitative patterns of assessment of their achievement.

Richard Hersh, Former President, Trinity University & Hobart and William Smith Colleges;
Senior Fellow, CAE; Senior Consultant, Keeling & Associates, LLC
Richard P. Keeling
Daniel C. Silverman, Former Chief Medical Officer and Executive Director for Health
Services, Princeton University; Senior Consultant, Keeling Associates, LLC

10:15 am  Break

10:30 am  “Responses to Outcomes, Assessment and Whole Student Development”
Executive Conf. Rm
Conf. Rms 2-6
Small group facilitated discussions
Responses to Panel and Small Group Discussions of Multiple Outcomes, the Role of
Assessment in Directing Change, and What Considering the Full Dimensions of Student
Learning Might Require on our Campuses

11:30 am  Open discussion of current financial crises and the question of whether the crises
Salons BC
provide a context that could support change.
Collective conversation.

12:15 pm  Luncheon Presentation
Salon H

“The Costs of Change and How Can We Afford to Meet Them?”
The presentation of the 2008 Cost Study Sponsored by the Bringing Theory to Practice
Project. Responses and discussion.

Ashley Finley, Co-Director of Cost Study Project; National Evaluator for BTtoP Projects;
Assistant Professor, Dickinson College

1:30 pm  Separate panel presentations: each will focus on a particular feature or challenge, if
Salons D,E,F
transformational change is to occur. (Attendees will select among the panels)

(a) “Developing Reward Systems (particularly for faculty) That Match the
Expectations of Change” A panel presentation by faculty, scholars, and graduate
school leaders:

Catharine Stimpson, Dean and University Professor, Graduate School of Arts and
Science, New York University
Eugene Rice, Senior Scholar, Association of American Colleges and Universities
David Scobey, Director, Center for Community Partnerships, Bates College,
moderator
(b) “What Structures Can Support the Development (including the mental health and well-being) of the Whole Student?” (a panel of psychiatrists, counselors, faculty and project directors, including those from the "Depression Collaborative"

Daniel C. Silverman, Moderator  
Henry Chung, Department of Psychiatry, New York University  
Sanjeev Kulkarni, College of Engineering, Princeton University  
Dessa Bergen-Cico, Department of Health and Wellness, Syracuse University

(c) Presentation and Discussion of a BTtoP Demonstration Site: “What Can Be Learned From Existing Models For Change?”

Barry Checkoway, University of Michigan, Co-Moderator  
Ashley Finley, Dickinson College, Co-Moderator  
Joan Riley, Assistant Professor of Nursing and FNP, Georgetown University

3:15 pm Break

3:30 pm Strategy Building Session  
Salons BC

Bringing Together the Elements of Campus Change for Learning. Campus Specific Conversation Focused on the Themes, Connections, Challenges and Priorities as “Next Steps” are Planned and Taken. Panel presentation and discussion:

Carol Geary Schneider  
Donald W. Harward  
Richard Keeling  
Richard Hersh

4:30 pm Concluding Discussion Regarding Available Grants and Resources, and the Plans for the Leadership Coalition.  
Salons BC

5:00 pm Concluding Reception and Adjournment  
West Lobby